

MYRON MACIEJEWSKI
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WRITER | INSTRUCTIONAL DESIGNER | PROJECT MANAGER

- Experienced developer of training solutions – scenario-based e-learning, application training, video/audio, lecture/lab courseware and technical documentation
- Video and multimedia producer/director with extensive experience managing technical, creative projects and personnel
- Proven skills in executive stakeholder and client relations, project planning, budgeting, resource scheduling, team building and quality assurance

EMPLOYMENT HISTORY

Recent Long-Term Projects/Consulting Roles

Masters Degree Program in Instructional Technologies, San Francisco State University
2007 – Present

Quality Assurance Lead, Copy Editor | Riverdeep Interactive Learning | 4/06 - 9/06

- Designed and documented the QA process for the company's flagship e-learning product
- Delivered just-in-time training to several internal audiences, resulting in the closing of over 20,000 bugs in less than one month
- Copy-edited reading and language arts e-learning content and interactive features

Instructional Designer, Project Lead | Adobe Systems, Inc. | 4/05 - 8/05

- Planned the content and delivery of the 2005 CS Production Studio Video Workshop in-box DVD training package for Premiere Pro, After Effects, Audition, Encore DVD
- Managed the development of supporting tutorials on new application features and workflows
- Directed the collaboration of the project's large team of Adobe executive stakeholders, third-party training producers and writers

Writer, Instructional Designer | Vitesse Learning | 12/04 - 4/05

- Designed and scripted an extensive array of media-rich learning activities and on-line assessments for e-learning courses on cardiovascular anatomy and physiology and acute coronary syndromes
- Directed the production of companion course handbooks

Learning Strategist | Convergys/DigitalThink, Inc. | 7/03 – 7/04

- Designed and scripted scenario-based e-learning courseware in a wide range of content areas: on-line business applications, SAP, wireless technology, advanced dentistry, asset management
- Clients included: Bank of America, ADP, SonicWALL, Jo-Ann Stores, newMentor

Writer, Media Consultant | Independent | 1/02 – 6/03

- Short-term media projects, including: executive web-video briefings, community outreach program fund-raising, urban planning conference video, technical manuals
- Clients included: Cisco Systems, BayKids, Haas School of Business, New Focus

Writer, Instructional Designer | Viviance New Education/Informania, Inc. | 1997 - 2001

- Designed, wrote and produced a broad variety of commercial and instructional programs, including:
 - A proof-of-concept demo that helped an e-learning business win \$5,000,000 in venture capital

(continued ...)

- Interactive user tutorials for two large-scale distance-learning environments
- Two industrial safety training videoscripts that secured \$500,000 in new business
- Classroom lab activities for courses in commercial website development and Internet security
- Learning domains and performance objectives for three competency-based degree programs

Multimedia Video Producer | Computer Curriculum Corporation/Viacom, Inc. | 1991 - 1997

- Pioneered video development techniques for an industry leader in interactive educational software
- Conceptualized, wrote, produced and directed over 50 original video segments for the company's flagship interactive media products:
 - Managed the technical and creative activities of numerous internal and external staff
 - Budgeted and scheduled all aspects of video and graphic production and post-production
 - Negotiated vendor bids, content acquisition and permissions contracts

Video Producer | Digital Equipment Corporation | 1984 - 1991

- Wrote, produced and directed 15 video courses for a world-wide corporate training network
- Total project budgets ranged \$100,000 to \$1,000,000; teams averaged 25 members
- Program formats included: interactive video training, tradeshow video, videotape/handbook sets, classroom workshops

SPECIAL-FOCUS CONTENT AREAS

- | | | |
|-------------------------|-----------------------------|---------------------|
| ▪ Business Applications | ▪ Corporate Sales Support | ▪ Customer Service |
| ▪ Networking/Data Comm | ▪ Medical/Pharmaceutical | ▪ Industrial Safety |
| ▪ Project Management | ▪ Mentoring/Coaching Skills | ▪ K - 12 Education |

SOFTWARE

Microsoft Office, PowerPoint, Project, Visio; Adobe Photoshop, Captivate, Dreamweaver, Flash

AWARDS

- NewMedia Invision 2000 Gold Award Winner (Continuing Education), *EpicEdge Project Learning Environment* (Contributing instructional designer)
- Award of Excellence, Digital International Video/Film Awards, *Intelligent Integrated Solutions* (Writer, Producer, Director)

PROFESSIONAL AFFILIATIONS

- International Society for Performance Improvement (ISPI)
- American Society for Training & Development (ASTD)

EDUCATION

- Masters Degree Program in Instructional Technologies, San Francisco State University (in progress)
- B.A. in English, University of Massachusetts
- Graduate courses in TV writing/production, Boston University
- Additional training in acting, voice-over, and directing drama

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